

## POP, SHOP, AND SHINE!

EntrepreNaari Pop-up at **Phoenix Palladium** draws **8000+ shoppers!**

On April 5th & 6th, the Phoenix Palladium witnessed a power-packed weekend as over 8000 shoppers explored, engaged with, and purchased from the vibrant stalls of EntrepreNaari entrepreneurs.



From handcrafted goodies to curated fashion, the ENs showcased it all. The highlight? **Navya Naveli Nanda** graced the event, inspiring every woman entrepreneur with her words and warmth. Adding glamour to the event were **wellness guru Mickey Mehta** and **rising star Mihir Ahuja**, both of whom extended their support to our thriving community.

## SCALE BEYOND BORDERS SheExports Networking Event

Pune lit up with powerful voices at the SheExports event!

Over 40 ENs participated in a dynamic panel discussion featuring Mr. Vikrant Potnis (Founder, FundEnable), Ms. Geetanjali Gupta (Founder, Headspur), and Mr. Sumedh Battewar (Co-Founder, EMotorad).



Attendees gained insights on global scalability, formed meaningful connections, and experienced speed mentoring to fast-track their growth journeys. Truly a networking night to remember!



## THE ARTISAN FOUNDATION

Where Heritage Meets Handcrafted Elegance

Shop Now on [ShopEntrepreNaari.com](http://ShopEntrepreNaari.com)



## The Reality of Women Entrepreneurship in India

India is home to over 15 million women entrepreneurs. But here's the catch – nearly 80% of them are micro or nano businesses with limited access to resources, mentorship, and visibility.

That's where we come in. EntrepreNaari is not just a platform, it's a growth partner.

- Through:-**
- Resources
  - Mentorship Programs with industry leaders
  - Pop-ups & Huddles for real-world exposure and community learning We ensure our ENs don't just survive – they thrive.



## COMING UP: ALL ABOUT SHOP EN!

**Mark the Date: 8th May 2025**

**G**et ready to deep dive into the powerhouse that is ShopEntrepreNaari. Join us for an exciting event where you can:

- Meet the brands
- Hear stories behind the products
- Avail special deals
- Engage in live AMAs with entrepreneurs

A true celebration of women-led brands!



## Maya

the Multi-Tasking Mogul

Being your own boss is great until your toddler is also your intern!

# SHOPENTREPRENAARI SPOTLIGHT

Your One-Stop Shop to Support & Scale Women-Led Brands



**More Than a Marketplace  
— It's a Movement!**

## Why Shop on ShopEntrepreNaari?

- 35+ curated, quality brands
- Homegrown products from women founders
- From skincare to snacks, sarees to stationery—we've got it all
- Every purchase empowers a dream.

## Why Sell on ShopEntrepreNaari?

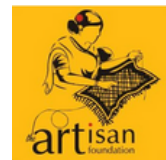
- Visibility to a community of 28K+
- Mentorship, marketing & logistics support
- Be part of EN Pop-ups and collabs
- A sisterhood that builds you up

## ShopEntrepreNaari Brands Include

### SUSTAINABLE PRODUCTS



### HANDLOOM MAGIC



### HEALTHY TREATS



### ORGANIC SKINCARE



**And 30+ more products!**

**Shop Now on [ShopEntrepreNaari.com](https://ShopEntrepreNaari.com)**